

COURSE GUIDE

Course title	Entrepreneurship
Specialization	Management
Form of study	Full-time studies
Qualification level	seconde-degree studies
Year	I
Semester	I
Unit running the program	Department of Management and Entrepreneurship
Preparer	Piotr Pachura
Profile	General academic
Number of ECTS credits	6

COURSE TYPE -NUMBER OF HOURS IN SEMESTER

Lectures	Exercises	Laboratories	Projects	Seminars
30E	30			

DESCRIPTION of SUBJECT

The aim of subject

- A1. To acquaint the student with the concept of entrepreneurship, enterprise and its development as well as to define the features of a good entrepreneur.
- A2. To motivate students to undertake entrepreneurial activities.
- A3. Gaining theoretical and practical knowledge in the field of innovation in enterprises' development.
- A4. Understanding the functioning of modern enterprises at country of origin and abroad.

Initial requirement for knowledge, abilities and other competences

1. The student is able to identify the concept of enterprise and its environment.
2. Students know how to raise financial resources, inter alia, to establish their own businesses.
3. The student is able to use the acquired knowledge in order to investigate the needs of customers.
4. The student can characterize the concept of risk in management.

Effects of learning

- EU 1- Student demonstrates the ability to understand the importance of entrepreneurship in management; importance of the entrepreneurial solutions' formulation and implementation.
- EU 2- Student has the knowledge and ability in the field of business running.
- EU 3- Students have knowledge how to gain funds in order to start their own businesses.
- EU 4- Student has knowledge how to beat competitors appearing on local and international markets.

COURSE CONTENT

Form of teaching– LECTURES 30 Hours	No. of hours
L1-L2 Introduction to the subject. Presentation of basic concepts and terms associated with entrepreneurship.	2
L3-L5 The concept, types and importance of entrepreneurship and entrepreneurial organizations.	3
L6-L8 The entrepreneur, entrepreneurship, enterprise.	3
L9-11 Entrepreneurship as a process.	3
L12-14 Entrepreneurial opportunities in changing world	3

L15-18 Cultural and social approaches in entrepreneurship	4
L19-L21 Entrepreneur's features.	3
L22-L24 Analysis of the environment and seek opportunities in the environment - generating ideas.	3
L25-L27 Social entrepreneurship	3
L28-L29 Ecological entrepreneurship	2
L30 Summary	1
Form of teaching– CLASSES 30 Hours	No. of hours
C.1 Introductory classes.	1
C2-C5 Entrepreneurship in actions	4
C6-C15 Working on business project	10
C16-C25 Presenting students' own ideas for innovation and / or establishment of business	10
C21-C25 Discussing on presented business ideas	3
C26-C30 Summary	2

TEACHING TOOLS

1. Textbooks and scripts
2. Presentations including movies
3. Project based learning
4. E-learning platform

WAYS OF ASSESSMENT (F-FORMING, P- SUMMARY)

- F1. Presentation of performed tasks in form of problem essay.
F2. Assessment of work done in e-learning.
P1. Average grade of the colloquium and written work.

STUDENT WORKLOAD

Form of activity		Średnia liczba godzin na zrealizowanie aktywności	
		[h]	ECTS
Contact hours with teacher	LECTURE/	30	1,2
	CLASSES	30	1,2
Participation in consultations		5	0,2
Getting acquainted with the indicated literature		15	0,6
Preparation of audio-visual presentation and project		23	0,88
Preparation for the exam		45	1,8
Exam		2	0,12
Total number of hours/ ects credits for the course		150	6

BASIC AND SUPPLEMENTARY LITERATURE

Basic literature

1. Benjamin D. Cardenas (ed.) Topics in Entrepreneurship. New York : Nova Science Publishers, 2013.
2. Wasilczuk (ed.) What do we Know and Would Like to Know About Entrepreneurship in Poland. Gdańsk : University of Technology, 2009.
3. Sasin R., Entrepreneurship Training, Wydawnictwo Szkoły Głównej Handlowej, Warszawa, 2015.

Supplementary literature

1. Tomasz Bernat (ed.) Survey of Students' Entrepreneurship - Cross Countries Analysis.

Szczecin: University of Szczecin, 2008.

2. Piotr Pachura, Regional Cohesion: Effectiveness of Network Structures, Heidelberg: Physica-Verlag, 2010.

TEACHERS (NAME, LAST NAME, E-MAIL)

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MARTIX OF REALIZATION LEARNING EFFECTS

The learning effect	References to the effects of the defined effects for the entire program (PEK)	Course aims	Course content	Teaching tools	Evaluation method
EU1	K_W01; K_W02; K_W07; K_U07; K_K02	A1;A2;A3;A4	L1-L30;C1-C30	1,2,3,4	F1;F2;P1
EU2	K_W01; K_W02; K_W07; K_U07; K_K02	A1;A2;A3;A4	L1-L30;C1-C30	1,2,3,4	F1;F2;P1
EU3	K_W01; K_W02; K_W07; K_U07; K_K02	A1;A2;A3;A4	L1-L30;C1-C30	1,2,3,4	F1;F2;P1
EU4	K_W01; K_W02; K_W07; K_U07; K_K02	A1;A2;A3;A4	L1-L30;C1-C30	1,2,3,4	F1;F2;P1

FORMS OF ASSESSMENT - DETAILS

	For a grade of 2	For a grade of 3	For a grade of 4	For a grade of 5
EU1	The student does not understand the importance of entrepreneurship in management; is not able to formulate and implement enterprising solutions.	The student demonstrates the ability to understand the importance of entrepreneurship in management, formulation and implementation of entrepreneurial solutions.	The student demonstrates the ability to understand the importance of entrepreneurship in management; can formulate and implement entrepreneurial solutions.	The student understands the importance of entrepreneurship in management, formulation and implementation of entrepreneurial solutions. Demonstrates the features of entrepreneurial people.
EU2	The student does not have the knowledge and skills needed for running business.	The student has the knowledge and skills required for running business.	The student has the knowledge and skills required for business running. He can create a business plan of his own business and manage it.	The student has the knowledge and skills required for business running. He can create a business plan of his own business. He can manage company and control his employees.

<p style="text-align: center;">EU3</p>	<p>The student does not have knowledge how to gain money to establish his own company.</p>	<p>The student has knowledge how to gain money to establish his own company.</p>	<p>The student has knowledge how to gain money to establish his own company. He can use this knowledge and raise funds.</p>	<p>The student has knowledge how to gain money to establish his own company. He can use this knowledge and raise both national and European funds. Is able to present methods of obtaining finance.</p>
<p style="text-align: center;">EU4</p>	<p>Student does not know how to beat national and international competitors.</p>	<p>The student has knowledge about winning the competition on local and international markets.</p>	<p>The student has knowledge about winning the competition on local and international markets. He can use techniques to overcome competition.</p>	<p>The student has very good level of knowledge about winning the competition on local and international markets. He can use and describe techniques to overcome competition.</p>

OTHER USEFUL INFORMATION ABOUT THE SUBJECT

Information on where to learn presentations for the classes etc. – information is presented to students during classes, whereas, if that is necessary due to the formula of the classes, it is sent via e-mail to individual groups of students.

Information on the place where classes are held – information available on the website of the Faculty of Management and USOS system.

Information on the date of classes – (date of the week, time) – information available on the website of the Faculty of Management and USOS system.

Information on consultancies (time + place) – given to students during the first classes, information available on the website of the Faculty of Management.